



ANNUAL GENERAL MEETING

September 29, 2021 – 11am to 12:00 pm EST

Meeting via Zoom

Present: 16 members including ICOM Canada Board members as of Wednesday, September 29, 2022

Minutes

1. Call to Order / Land Acknowledgement by Marie Lalonde (11:03 EST)
 - Marie began with the land acknowledgement and noted that the AGM is recorded for minuting purposes
 - All AGM 2020 documents were posted on the ICOM Canada website. This year's AGM was delayed.
 - Marie provided an apology to members on the disruption of membership services since the last AGM. On the bright side ICOM Canada is in the final stages of a negotiating a new agreement with ICOMOS Canada for membership services and with Heather Young and Associates (Young Associates) for financial services
 - Housekeeping for the online AGM: Marie asked that members please post questions and comments in the chat box; for technical issues contact Elka (Weinstein) or Sarah (Khan); voting is by online polls
2. Declaration of Quorum
 - Leah declared quorum per ICOM Canada by-laws governing the annual general meeting
3. Approval of the Agenda
 - Marie moved and Leah seconded Poll (carried)
4. Approval of the Minutes
 - Leah moved and Shabnam (Dailoo Inanloo) seconded Poll - 57% (carried)
5. Presidents Report – Marie Lalonde

ICOM, representing the international museum community, calls on policy and decision-makers to urgently allocate relief funds to salvage museums and their professionals. Marie spoke to Canada's strong commitment to a new National Museum Policy. 2020, despite the many challenges of the pandemic was still a productive year for ICOM Canada and its members. Marie noted that ICOM Canada was focused on addressing organizational priorities following the work and activities at the international level of ICOM.

 - **ICOM Canada's International Achievement Award** honours a Canadian museum professional or organization that has demonstrated and promoted excellence in Canadian museology on an international scale. This award recognizes the outstanding contribution of knowledge and expertise towards the advancement and



support of museology worldwide. Last year, the award was presented to Nathalie Bondil, who was then Director of the Montreal Museum of Fine Arts.

- ICOM Canada also encouraged members to participate in marking International Museum Day on May 18, highlighting the theme of “The future of Museums: Recover and Reimagine”, nous avons marqué la Journée internationale des musées 2021: « L’Avenir des musées: se rétablir et se réinventer » Marie thanked all members who participated in the strategic planning process.

5a. Strategic planning presented by Sascha (Priewe):

- In fall 2020 the board began a strategic planning process. The board seeks to set the organization up for success in the years to come and find ways to meet the global challenges that are facing the museum sector.
- A committee was struck consisting of Karine Duhamel, Michele Rivet, Leah Best and project lead, Sascha Priewe, to develop and lead a process that featured many discussions at board level. The process was assisted by Abdelrahman Kamel, a PhD student at Queen’s University.
 - started by surveying strategic plans and positions across the museum sector and especially other membership-based organizations and we conducted a SWOT analysis with the board. This work led to the formulation of a survey that was sent out to all members.
 - The survey was sent to 750 members and we had a response rate of 21% equally distributed across English and French cohorts. We’d like to thank all of you for taking the time to complete the survey, which was a crucial milestone to advancing the strategic planning process.
- Key insights from the survey:
 - Members noted the importance of their membership in important areas where ICOM Canada will continue to be active, including providing networking opportunities and membership in the global museum community, as well as new and emerging opportunities for collaboration and knowledge-sharing.
 - Top priorities going forward were identified in key areas, including building capacity and competency in emerging issues, collaboration with national, provincial, and territorial museum associations, participating in museum advocacy, and further collaborations with university and academic programs, as well as with other national committees.
- These results are informing a draft strategic plan, which is currently placed on hold as ICOM Canada sorts out its administrative process, which we regarded as foundational prior to being able to proceed.
- With that work nearly behind us, we are looking to completing the strategic planning process soon. We thank those of you that have expressed an interest in continuing to be part of this journey. We are in the process of organizing English and French engagement sessions to discuss our draft vision and mission statements as well as key strategic objectives with interested members. As we are keen to hear from as many members as possible, if you wish to be part of this process please let us know by indicating your interest in the chat. Just drop your email address in the chat or email us at icomcanada@gmail.com.



5b. Museum Definition update presented by Michèle (Rivet)

- A spring (February to April 2022) consultation will be held with members
- 4 keywords and concepts will be discussed. Please let ICOM Canada know if you want to add to the following list.

1.The Museum’s essential characteristics:

Non-profit / Permanent / Public place, welcoming of all peoples /Arts, Culture, Science, Natural History

2.The main Museum functions/ mission: Acquisition / Conservation / Research / Communication /Exhibition / Education and better knowledge / Enjoyment

3.The “new” Museum functions/mission: Dynamic and responsive /Cooperation, cross-cultural exchange / Promotion of social and environmental justice

4.The Museum’s contents: Tangible Heritage / Intangible Heritage

5c. Collaborations and Projects presented by Marie.

- ICOM Canada supported the ICOFOM symposium in March 2021 (proceedings will be published)
- *Cultural Diplomacy as Critical Practice* – a SSHRC grant to activate research in this area (culturaldiplomacyinitiative.com)
- *Clothing the Pandemic* – led by ICOM Costume, ICOM CC, funding by ICOM Solidarity fund – to document and contextualize the use of face masks
- Athabasca University Open House, June 29, more than 100 students attended, organized by Shabnam, with Sascha, Michèle and Elka

6. Treasurers Report presented by Anne Chafe

- As required by **ICOM Canada By-Laws**, Members are to review the financial statements of the organization at the AGM.
- I’m pleased to present the **Audited Financial Statements** for ICOM Canada for the year ending December 31, 2020 approved by the Board of Directors of ICOM Canada.
- A clean audit was prepared by **Eric Wilson** of the accounting firm **Ousely, Hanvey, Clipsham, and Deep** of Ottawa.
- There were no **significant notes** accompanying the audit.
- During fiscal 2020, accounting services were provided to ICOM Canada through an agreement with the **CMA** - such as bill payment, membership processing and preparing for the audit.
- **Statement of Financial Position:** current assets come in at **\$202,385** with the majority of funds coming from our short-term investments. ICOM Canada invests conservatively in **treasury bills** that are managed by **The Royal Bank of Canada**.
- Please note that for 2019 there are **restated numbers**. Based on a review of the statement of investments held by Royal Bank of Canada, it was determined that the 2019 investment



balance did not include all of the guaranteed investment certificates held by ICOM so this had to be adjusted in our statements this year.

- **Short-term investments** are down from last year. This is because one of our **GICs** matured and was not reinvested.
- **ICOM Canada liabilities** consist of accounts payable and prepaid memberships for a total of **\$27,114**.
- **Statement of Operations**, revenue for the year was **\$119,080** – down **\$14,696** from the previous year. Revenues primarily come from membership and membership numbers were down for several reasons.
- There was a modest increase in **interest of \$1,508** over last year.
- Under **Expenditures**, please note the following:
 - **Membership** is the largest expense. This amount represents the percentage of fees that are transferred to **ICOM Paris** every year. This amount varies from year-to-year and is set by ICOM Paris based on country and other variables.
 - Overall there was a **general reduction** in expenses due to COVID lockdowns.
 - There was a **significant increase** in professional services fees paid to the CMA as a result of contract negotiations. CMA fees also reflect when invoices were received and paid with some fees from 2019 reflected in our 2020 budget.
 - Professional fees are for the ICOM Canada auditor, and there was a slight increase due to additional review work required.
 - ICOM Canada ended the year in a deficit position of **(\$4,653)**.
 - **Appointment of Auditors**

As per the ICOM Canada By-Laws, at the AGM, members are to appoint the auditors for the fiscal year 2021.

*Whereas the accounting firm of **Ousely, Hanvey, Clipsham, and Deep** of Ottawa have acted as the auditors of ICOM Canada for the past six years, and are a reliable and proficient firm, I move that they be appointed as the auditors for ICOM Canada for the year 2021.*

No questions from the membership. Anne moved the motion to appoint the Auditors which was seconded by Leah Poll (carried)

7. Board Nominations

- Three members leaving the board: Marie Lalonde (outgoing Chair), Anne Chafe (Outgoing Treasurer), and Shabnam Dailoo Inanloo (Director)
- **Slate of nominations** – new terms for Elka Weinstein (ON) as President, Sascha Priewe (ON) as Vice President, Leah Best (BC) as Treasurer, Sophie Cormier (NB, continuing), Karine Duhamel (MB, continuing), Michèle Rivet (QC, continuing), Catherine C. Cole (AB/NU) new member, Anne Élisabeth Thibault (QC) new member, Sarah Carr-Locke (NT) new member.
- Marie moved the slate which was seconded by Shabnam
- Poll 92% (carried)
- Congratulations to all incoming board members



8. International Committees and Project Reports

- Marie asked if there were project reports that members would like to bring forward?
- Michèle noted that she is an ICOFOM board member. ICOFOM is working on the new definition. Please visit the website to learn more.
- Elka noted that she is working with ICOM Ecuador in November on the project, *Decolonization and sustainability in Museums*. Elka will be presenting on November 15, 2021, and she, Armando Perla and Heather George will be collaborating on a workshop together on the same day.

9. Other business

- Marie noted that she is pleased to see new support services added to ICOM Canada and is grateful for support of all the members. There are many excellent initiatives underway.
- Question from Philip Dubais – Elka – are there membership #s in the financial report? Marie responded that there are not very good statistics on membership. 257 in the report is the number the auditors could confirm for the purposes of the financial statements.
- Question from Nathalie Hart who stated that she would like to join the board or a committee. Elka will follow up with her.
- Michèle thanked Marie for her service as President of ICOM Canada
- Marie wished everyone well

10. Adjournment

Motion to adjourn Sarah Carr-Locke